

CURRENT TOPICS IN PRIVACY

SEMINAR



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Title

Aging, Privacy and Evolving Technology Innovations

Abstract

The intersection of aging, privacy, and new technology presents unique opportunities and challenges. By 2050, the global population aged 65 and over is projected to reach 1.5 billion, nearly doubling from 2022 figures. Artificial Intelligence (AI) and Generative AI (Gen AI) offer significant benefits for older adults, such as improved healthcare, personalized assistance, and enhanced social connectivity. However, these advancements raise concerns about data privacy, consent, and potential misuse of sensitive information. Older adults currently feel an ongoing threat from hackers and scam artists seeking to gain access to their personal financial and sensitive information. Balancing the empowerment of aging populations with robust privacy protections is essential. As technology innovations continue to evolve, an ongoing dialogue and thoughtful policy development are essential to ensure that technological innovation respects individual autonomy while maximizing quality of life for older adults.

Bio

Debra Berlyn is the Executive Director of the Project to Get Older Adults onLine (Project GOAL), which works to promote the adoption of broadband for older adults, and to advance technology applications for the community. She is also president of Consumer Policy Solutions, a firm focused on developing progressive policies for consumers in a competitive and innovative marketplace. Ms. Berlyn currently serves on the Federal Communication Commission's Consumer Protection and Accessibility Advisory Committee and serves on the board of the National Consumers League and is a board member and senior fellow with the Future of Privacy Forum. The Project GOAL website offers resources and specialized information for older adults focused on technology (*Tech&AGEing*) and online safety, security and privacy (*Stay Safe*). www.theprojectgoal.org