

# CURRENT TOPICS IN PRIVACY

## SEMINAR



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Google

### Title

**Operationalizing Privacy - The Continuous Compliance Engine**

### Abstract

This talk explores the transition from static, manual compliance processes to a Continuous Compliance Engine necessary for managing privacy at hyperscale, particularly within dynamic AI/ML environments. We will dive into four core operational pillars:

- # Automating privacy reviews through Policy-as-Code to integrate compliance into the development pipeline;
- # Leveraging system logs for privacy audit and continuous monitoring;
- # Engineering robust processes for Data Lifecycle Management (DLM) to enforce retention and deletion across distributed systems;
- # Establishing resilient, rapid-response systems for Privacy Incident Handling to minimize impact and ensure accountability.

### Bio

Sri Pravallika is a Privacy Engineer in Google's Search Privacy team and is passionate about keeping billions of users safe and improving trust in Google products. Prior to joining Google, she was the first Privacy Engineer at Autodesk where she built the Privacy assessments and metrics program from the ground up. In her role at PwC she helped Fortune 500 companies build Security GRC programs and performed maturity assessments. She built her career in Security and Privacy with a Masters Degree in Cyber Security from Northeastern University, Boston and a Bachelors in Computer Science. Sri is actively engaged in shaping global privacy policy and industry standards through engagement and publications at RSA, IAPP, USENIX and NIST.