

CURRENT TOPICS IN PRIVACY

SEMINAR



Jillian Fish

**(Westfield Insurance and Master in Privacy
Technology and Policy student)**

Title

Data Privacy and AI Governance at Westfield Insurance

Abstract

In this talk, Jillian will discuss the Data Privacy and AI Governance functions at Westfield Insurance, a regional carrier in northeast Ohio, where she is currently employed. This presentation attempts to provide a glimpse into Jillian's real-world, hands-on experience in a Data Privacy and AI Governance role.

From her seat as program manager for both Data Privacy and AI Governance, Jillian will explore the organization's adherence to FIPPs, its policy management, Privacy by Design (PbD) practices, data retention efforts, the use of a privacy enhancing technology (PET), etc. Delving into AI Governance will cover topics such as the AI Systems program, the AI Governance Review Board, the AI use case review process, and the concept of 'AI Governance by Design'.

Bio

Jillian Fish, CIPM, CIPT, is a Corporate Data Privacy Lead Architect at Westfield Insurance, a regional carrier located in northeast Ohio. Jillian has worked in the Privacy space for three and a half years, having previously come from a seventeen-year background in IT. Jillian heads up a small Privacy operations team at Westfield and also serves as Program Manager for both Privacy and AI Governance. The operations team is responsible for privacy impact assessments (PIAs), data subject rights requests (DSRRs), cookie consent management (cookie banners), and routine data incidents. In the AI Governance space, Jillian sits on the organization's AI Governance Review Board which assesses AI use cases for level of risk.

Fun fact: In 2024, while Westfield searched for a new Privacy Officer for eight months (after the previous PO retired), Jillian upheld the Privacy function of the organization single-handedly.

Jillian holds an MBA from Baldwin-Wallace University (Berea, Ohio) and a Bachelor of Science in Environmental Science from Simon Fraser University (British Columbia, Canada). She originally hails from Canada, having lived on both Canadian coasts (Newfoundland & Labrador and British Columbia). Jillian is currently a part-time Privacy Engineering student at CMU.