

**Carnegie Mellon University**

Master of Science in Information Technology



# Privacy Seminar

## Speaker:

**Caroline Louveaux with  
guest speakers Rachel  
Thompson and Grady Nye**

## Title:

**Meet the Game Changers:  
Privacy Engineers at  
Mastercard**

## Abstract:

As our lives have become increasingly digital, more data is being collected, used and shared about important aspects of our lives: our financial activity, our health, our friends and families. This interplay between data and innovation has transformed the role of Privacy Professionals - from a niche compliance function into a strategic role. This comes with huge opportunities as well as novel challenges. Enter Privacy Engineers: the Game Changers. Walking through some of the core tenants of Mastercard's Privacy Program, Caroline, Rachel and Grady will explain the critical role that the company's Privacy Engineering team plays in translating legal concepts into engineering guidance, accelerating product and technology design, and instilling a "Privacy-First" mindset to design our newest suite of technological innovations at Mastercard.



## Bio:

Caroline Louveaux is the Chief Privacy Officer for Mastercard. She leads the company's work at the forefront of the policy, regulatory and legal compliance on privacy and data protection globally. Caroline spearheaded Mastercard's global adoption of the EU General Data Protection Regulation as well as the adoption of Mastercard's Binding Corporate Rules and APEC Cross-Border Privacy Rules to safeguard the future of Mastercard's global data flows. She advises the company on issues that support Mastercard's technology leadership, including cybersecurity, data portability and open banking, data localization, digital identity, blockchain, machine learning and artificial intelligence.

**WHEN: January 30th 2024  
12:30-1:50pm**

**WHERE: Hamburg Hall Room 1002**

## ZOOM LINK:

[https://cmu.zoom.us/](https://cmu.zoom.us/j/97389172852?pwd=Q2Q5MEE2b29TaS9VeDQ4VHVXckV2dz09)

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