

Data Protection as a Human Right? From Tick Boxes to International Data Transfer, Understanding Privacy as Power

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Abstract:

Data Protection as a Human Right? From tick boxes to international data transfers, understanding Privacy as Power is essential to successfully navigating the challenges of technology and data today. At a time when data is needed for an increasing amount of social interaction, commerce, research and competition, the laws and norms of data protection are increasingly at the center of the most contested national and global debates.

Bio:

Jules serves as **CEO of the Future of Privacy Forum**, a Washington, D.C.-based non-profit organization that serves as a catalyst for privacy leadership and scholarship, advancing principled data practices in support of emerging technologies. FPF is supported by the chief privacy officers of more than 200 leading companies, several foundations, as well as by an advisory board composed of the country's leading academics and advocates. FPF's current projects focus on AI and Ethics, Connected Cars, Health, Research Data, Smart Communities, Ad Tech, Youth, Ed Tech, Privacy Legislation and Enforcement, and Global Data Flows.

Jules also serves as Chairman of the International Digital Accountability Council and as Co-Chairman of the Israel Tech Policy Institute. Jules is co-editor of *The Cambridge Handbook of Consumer Privacy*, published by Cambridge University Press (2018). More of his writing and research can be found at the www.fpf.org and on [Google Scholar](#) and [SSRN](#).

Jules's previous roles have included serving as Chief Privacy Officer at AOL and at DoubleClick, as Consumer Affairs Commissioner for New York City, as an elected New York State Legislator and as a congressional staffer, and as an attorney.