

Privacy Engineering and Consulting: How soon do you graduate? **Joe DiVito, PwC Principal, Information Governance & Privacy**

Abstract:

As companies fundamentally change how they interact with every single individual—customers, business partners, regulators, their workforce, and the community—these strategies bring many new opportunities. But uncertainties come along too. To ensure continued success as they evolve into the 21st century, companies should put trust first.

Companies must transform how they navigate everything from customer experience to third-party relationships, to regulations, to an expanding threat landscape borne of the sheer volume of data. And they must do it all while being innovative, finding new opportunities, delivering value, and remaining competitive.

Companies often look to outside advisors to help them solve their most critical business and data protection related challenges. Helping organizations to protect their business in today's evolving landscape by applying advanced and strategic approaches to information management is the foundation of privacy consulting. By focusing on assisting organizations manage vast amounts of electronic data and navigate the legal and business processes demanded by critical events, which includes litigation, regulatory requests and internal investigations.

Our team helps our clients understand their current capabilities and assist in building data trust by solving complex privacy and information governance issues through developing and implementing privacy and risk strategies to assist clients across all industries

During this session we will discuss the evolution of privacy and information governance programs over the past five years and how privacy consulting has evolved to meet the needs of the market, including the need for increased capabilities around privacy enabling technologies.

Short Bio:

Joe DiVito, a Principal in PwC's Information Governance and Privacy practice, has established a proven track record for working with clients in the areas of privacy, information governance and security. Joe has more than 31 years with PwC and he began his career working in the area of information technology risk focused primarily on internal controls over financial reporting. For the past 11 years Joe has focused on helping clients design and implement risk based and sustainable privacy and information governance programs.

Joe holds a Bachelor of Science in Business Administration, a MBA and a Juris Doctor, all from Duquesne University. He is a Certified Information Privacy Professional (CIPP/US), Certified Information Privacy Manager (CIPM) and a Certified Information Systems Auditor (CISA).