

Inclusive Privacy Education Presented by Dr. Liz Keneski

Abstract:

Dr. Keneski will discuss the research findings and design requirements needed to foster inclusive privacy-related education across Facebook Inc.'s different platforms and across a diverse, global user community of more than 3 billion people. Specifically, digital skills and digital literacy, digital learning pathways, strategies and blockers, as well as key digital privacy education needs, topics, and formats will be discussed.

Bio:

Dr. Liz Keneski is the Head of Privacy Research at Facebook Inc. She leads a team of 20 researchers and research managers who study foundational privacy topics such as consumer privacy attitudes, feelings and behaviors, privacy user experience, employee privacy decision making and execution, and external privacy expert understanding and partnership. She's been at Facebook for about 5 years and has led two different research teams on two different Facebook organizations and across the US. She also leads a number of efforts in the broader research community including internal research responsibility efforts and professional development for graduate students in the social sciences. She's passionate about diversity and inclusion and has led initiatives in this space across several organizations. Personally, Liz and her partner Chase have been together for about 15 years, they just added a puppy to their family a few months ago, and her philanthropy is primarily focused at supporting organizations who support people battling Triple Negative Breast Cancer.