Carnegie Mellon University
Master of Science in Information Technology

privacy ENGINEERING
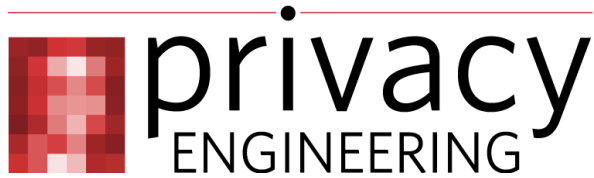
Privacy Seminar

Speaker: Mark Melnychenko

Title:
Implementing Privacy Technology Solutions

Abstract:

The privacy legal landscape has been evolving quickly for the last 6+ years. Remaining compliant with these laws requires the use of various technology solutions, which are evolving just as quickly. In this session Mark Melnychenko, Privacy Technology Practice Leader for BDO, will provide an overview of the types of consulting services his team provides and dive deep into some of the most common types of privacy technology solutions being implemented for BDO's clients.

Bio:

Mark is a Managing Director in the firm's Privacy & Data Protection practice

and leads the privacy technology practice area. With over 25 years of

experience in privacy, technology and engineering he helps his clients to

evaluate and implement global programs. Mark provides deep experience in

building robust data inventories and implementing privacy rights

automation, consent/preference solutions and vendor risk management

processes based on US state and

international privacy laws. He works

closely with large, global organizations in the retail, travel and hospitality,

food manufacturing, quick service restaurant, entertainment and sports,

and technology industries.

WHEN: March 19th 2024 12:30-1:50pm

WHERE: Hamburg Hall Room 1002

ZOOM LINK:
https://cmu.zoom.us/j/97389172852?pwd=Q2Q5MEE2b29TaS9VeDQ4VHVXckV2dz09