"Stopping online tracking requires a simpler approach to technology and policy"
Presented by Peter Dolanjski, DuckDuckGo

Abstract:
Threats to online privacy have grown more sophisticated over time. While solutions to pervasive tracking and data sharing do exist, they tend to be too complex for the average person. We need simpler tools and strong policy for when technology is not enough. We'll talk through a few examples and the approach that DuckDuckGo takes to protecting online privacy.

Bio:
Peter Dolanjski is Director, Product at DuckDuckGo where he helps build the DuckDuckGo Privacy Browser mobile apps and DuckDuckGo Privacy Essentials desktop browser extension. Previously, Peter was Director of Privacy & Security Products at Mozilla, maker of the Firefox web browser.