



## Privacy Seminar

**Speaker: Lauren Herckis**

### **Title:**

Expectations of Privacy:  
Systems, Society, Cultural  
Norms

### **Abstract**

Technological innovation is inextricably intertwined with cultural values and structures. New sociotechnical realities are interpreted through the understandings of existing norms and practices. The same social and behavioral factors that promote disruptive innovation frequently enable misconceptions about software, data, and information, resulting in vast chasms between stated values, lived experiences, and expectations of privacy.

### **Bio**

Lauren Herckis Ph.D. is Simon Initiative Library Faculty and holds appointments in the University Libraries and the Human-Computer Interaction Institute. Her research at the intersection of campus culture, technological change, and effective teaching is supported by the California Education Learning Labs, the Global Learning Council, and the National Science Foundation. Current projects explore the adoption of AI-augmented and collaborative learning, identify community-engaged, data-driven implementation strategies for technology-enhanced learning tools, and help leaders in higher education develop resilient postsecondary infrastructure.



### **WHEN**

**October 2nd  
2023**

**12:30-1:50pm**

### **WHERE**

**Hamburg Hall  
Room 1002**

### **ZOOM LINK**

**[https://cmu.zoom.  
us/j/97389172852](https://cmu.zoom.us/j/97389172852)**

**Password: 429573**