

Why Everyone Should Be A Privacy Pro **Ruby Zefo, Uber**

Come hear Uber's first Chief Privacy Officer discuss her lengthy and varied career, including:

- How and why she became a privacy and cybersecurity legal expert
- The different kinds of privacy roles available
- Why privacy is always having a moment
- How to manage a global data privacy/protection program in a constantly evolving environment
- Privacy and DEI
- What students can do