

## **"Privacy Engineering: how you can help innovate with and protect data"**

**By Nishant Bhajaria, Google**

Nishant Bhajaria runs the consumer trust program for Google Cloud Platform, which involves covers the spectrum from privacy, security and compliance for enterprise customers, Prior to that, he ran privacy engineering at Netflix and Nike. He has played key roles in building tools and products that are powered by data, as well as those that protect data, and over the years has gained an appreciable insights into how product decisions impact end-users. He brings that end to end perspective in shaping data protection solutions.

He started as an engineering at Intel and WebMD, and then had led teams and programs dedicated to security and privacy for the second half of his career this far. Outside of work, he [writes](#) for LinkedIn, is extremely active in animal welfare (rescuing dogs and elephant preservation are causes close to the heart) and runs 96 miles on the treadmill every week as part of a turnaround in 2015 when he decided to get back in shape and proceeded to lose more than 75 pounds."