

## **Introduction to Data Governance at Scale**

### **By Daniel Calderon, Zalando**

#### **Abstract:**

GDPR Article 30 poses formidable challenges for companies with regards to the documentation of what is often a very large and diverse set of processing activities. At the same time, many companies face data engineering challenges, regarding how to efficiently create business value out of data. In total, these two requirements can be merged together as requirements for achieving data governance.

Through this talk, we will introduce Zalando SE to a US-based audience, discuss some of the work in privacy at Zalando (comparing and contrasting the uniquely European GDPR requirements with emerging California CCPA requirements), and conclude by highlighting some approaches to tackling data governance. We will in particular note how requirements analysis can illuminate that building a truly technical, automated, scalable and flexible GDPR Article 30 solution requires doing much of the same groundwork necessary to enable machine learning at scale.

#### **Bio:**

Daniel Calderon is an alumni of the MSIT-Privacy Engineering program, class of 2017. After graduating, he joined Zalando SE as a Privacy Engineer in the Information Security unit (Founded in 2008 in Berlin, Zalando SE is Europe's leading online fashion platform connecting customers, brands, and partners). Since joining Zalando in 2018, he has worked on numerous projects such as enabling the GDPR Privacy Program through various privacy engineering projects, conducting Privacy Risk Reviews and improving upon their methodology, enhancing the Data Subjects Rights Processes, and spearheading the Information Security component of the project to enable Data Governance at scale.