

Privacy & Profit: A tale of two priorities

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Abstract:

Follow how three young companies have handled the trade-offs and decision making as privacy and profit work in concert and opposition.

Bio:

Jenn is founder and CEO of Connect Wolf, a company making geographic and biometric tracking monitors for babies, and has a background in building medical diagnostics products. She is curious about and challenged by the growth of data use for better lives and how privacy and consent issues fold into that journey.