Abstract:
In the four years that I’ve been an engineer on Uber’s privacy team, I’ve often wondered what could have been done at the genesis of Uber’s technical ecosystem to make our work less complicated. If we could travel back in time to 2009 when Obama was president, Avatar was released, and Uber was just a handful of engineers in a stuffy office, what would we tell them that would make our lives today as privacy engineers (and advocates) easier?

With this question in mind, I sat down with the rest of Privacy Eng to brainstorm a Ghost of Privacy Yet to Come message; it’s a list of foundational implementation mandates for Privacy that startups should consider to help better prepare for the future. I’ll share several of these mandates along with some illustrative anecdotes.

Bio:
Hello! I joined Uber’s Privacy Engineering team in 2016 and have made full-stack contributions to account deletion and consent collection, among other things. Can talk for hours about: dogs, computers, modern dance, gardening, privacy.