A SCREENING OF THE NETFLIX ORIGINAL DOCUMENTARY

THE GREAT HACK

THEY TOOK YOUR DATA. THEN THEY TOOK CONTROL.

Data has surpassed oil as the world’s most valuable asset. It’s being weaponized to wage cultural and political warfare. People everywhere are in a battle for control of our most intimate personal details. From award-winning filmmakers Karim Amer and Jehane Noujaim, THE GREAT HACK uncovers the dark world of data exploitation with astounding access to the personal journeys of key players on different sides of the explosive Cambridge Analytica/Facebook data scandal.

Academy Award nominees Amer and Noujaim (The Square, Control Room, Startup.com) continue their tradition of exploring the seismic ripple of social media with this riveting, complex film. THE GREAT HACK forces us to question the origin of the information we consume daily. What do we give up when we tap that phone or keyboard and share ourselves in the digital age?

Q&A SESSION TO FOLLOW

DAVID CARROLL
ASSOC. PROFESSOR OF MEDIA DESIGN
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David Carroll is associate professor of media design and former Director of the MFA Design and Technology graduate program at the School of Art, Media and Technology at Parsons School of Design at the New School. He is known for legally challenging Cambridge Analytica and related companies in the UK courts to recapture his 2016 voter profile using European data protection law. Featured in The Great Hack (2019) on Netflix, his data quest has appeared in WIRED, The Guardian, Motherboard, The Boston Review, Slate, Mother Jones, and the international press more widely. Formerly CEO of a failed tech startup backed by Hearst and incubated at NYC Media Lab and NY Media Center by IFP, Glossy visually organized digital archives using machine learning and social content recommendation engines. This experience deep in industry helped form the basis of his research, legal efforts, and public engagement on data rights. His earlier scholarship on mobile media funded by research grants included support from Pearson Foundation, MacArthur Foundation, National Institutes of Health, National Science Foundation, and Nokia Research Centers.

WEDNESDAY, NOV 6 // 7:00PM
RASHID AUDITORIUM
REFRESHMENTS TO BE SERVED